



# ADVERTISING & MARKETING PARTNER



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# ABOUT US

Empire Advertising is your ideal Advertising and Marketing partner. When we say Advertising and Marketing partner, we ensure to provide you with enough market space within this competitive world. We know the struggle of branding and increasing market visibility with multiple channels. We have been empowering businesses since 2005 and partnered with the best sales team in the town.

With the increasing demand for Advertising and Marketing, we have successfully expanded our services in Chandigarh, Punjab, Haryana and Himachal Pradesh, With the power of our team we strive to increase offline visibility through various sales channels like OOH, In shop Branding, Fabrication, Event Management, ACP Cladding and Display Stand. To enhance business reputation to deliver the brand message, Advertising and Marketing is at our fingertips. As far as our services are concerned, we provide dynamic and fully integrate advertising solutions catered to the clients' needs. We are in the market not only to do business but also to fulfil the customer requirement as per their choice and to guide them to make a difference from others by giving innovative ideas regarding the subject.

## OUR MISSION



We aim to market your business with multiple sales channels so that your business gets spotted. With the finest Advertising and Marketing techniques, we highlight the best features. Moreover, our excellent team of advertising experts create tailor-made marketing solutions for different industry types. With the legacy of our professional services, we are recognized as one of the best agencies. Additionally, we strive to maximize your ROI with results-driven solutions that are particularly priority-based.

With an aesthetic and business-oriented Advertising and Marketing vision, we strive to deliver a one-stop marketing solution. Eleven years of industry experience has matured our knowledge and expertise to come up with an excellent solution. Unlike general marketing agencies, we precisely focus on the goal of your business and plan a strategic solution for best results. Moreover, our marketing experts possess a clear insight into the competitive market; therefore, they offer the same for each client.



# OUR SERVICES

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## OUTDOOR (OUT OF HOME ADVERTISING)

We deals in authorized media & tender media. We provide Outdoor Hoarding service in PUNJAB, HARYANA, HIMACHAL PARDESH & NATIONAL HIGHWAYS. We operate the OOH media options that have revolutionized the medium in India, bringing it on par with the world's most vibrant locations. We own spaces that contemporary brands need to occupy if they hope to reach a focused, discerning audience and this maximizes their ROI. We dominate the most with-it location in India's most happening cities.



# INSHOP BRANDING

Branding is something what each and every one is doing of their products to have a good market place and name of their product in the market. In the same way there is something known as In-Shop Branding. That's what we people are into. In-Shop Branding is very simple concept. It is a promotion of any store or the chain of products we are making or the Different types of products we are selling in our store.



# SIGNAGE

Signage Boards are required in hotels, malls, offices and other complexes. We can manufacture every kind of sign as per your needs. These too can range from Printed ACP, printed glass, etched glass, etching film to LED lit signage. We have done projects where we produce fire and safety signs, directories, exit and wayfinding signs for various malls and hotels.



# EVENT MANAGEMENT

Our event management system automates and simplifies the entire event planning process. Starting with sourcing your venue and ending with custom dashboards and reports after your event. We have everything covered.



# ACP CLADDING

Pioneers in the industry, we offer acp cladding, exterior acp cladding, acp building cladding, office acp cladding, glass acp cladding and acp cladding work from India. We are ranked amongst the renowned organizations that are engaged in providing the best quality range of ACP Cladding.



# DISPLAY STANDS

Our product range includes a wide range of cardboard displays, corrugated display stand, promotional display stand and wooden display.





# FABRICATION

We deals in all kind of fabrication be it Hoarding & Uni-pol structure, Display platform, Display vehicles, Gantry Etc.



# PRINTING

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## DIGITAL PRINTING

Digital printing is best used for items that require high amounts of detail and smaller quantity orders. Unlike conventional printing, there are no pre-press stages between the digital document files and the final product; there is also no need for messy formatting equipment like film plates or photo chemicals.



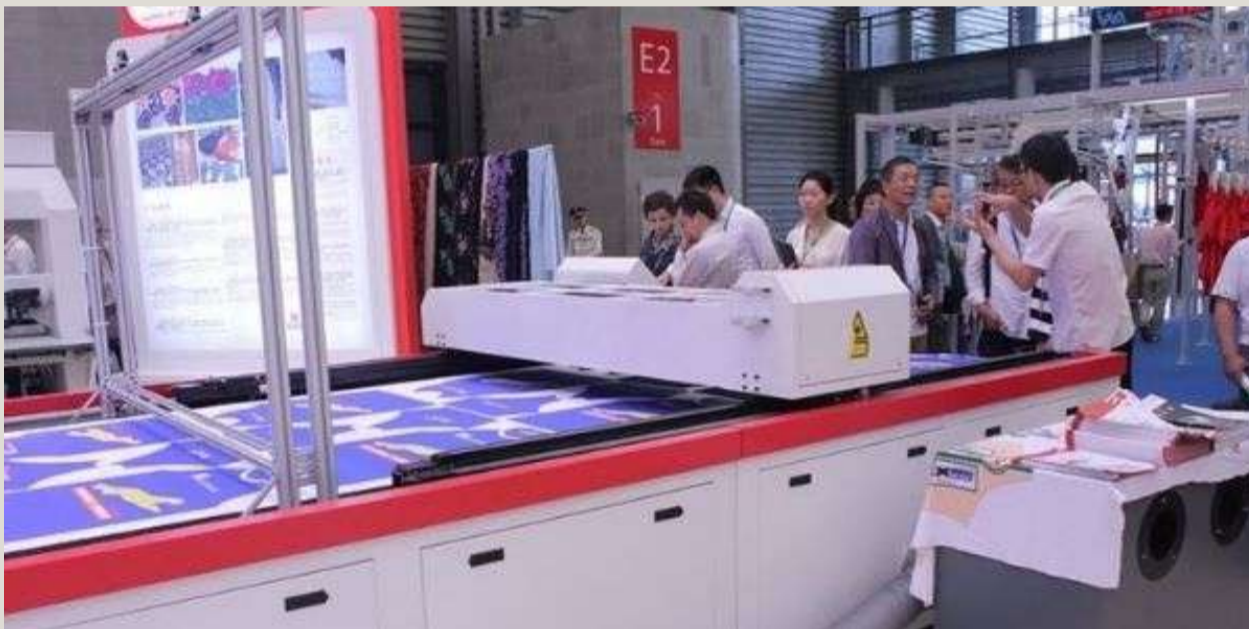
# ECO SOLVENT PRINTING

Eco-solvent inkjet printers have emerged as the latest choice for printers due to its environment-friendly features, the vibrancy of colours, durability of ink, and reduced total cost of ownership. Eco-solvent printing has added benefits over solvent printing as they come with added enhancements.



# LASER CUTTING

We are presenting the best quality array of Laser Cutting Services to our prestigious clients. This laser cutting service is given at affordable charges. Our team members remain in touch with patrons to understand their requirements and render these laser cutting services accordingly.



# SOLVENT PRINTING

Solvent and eco-solvent printing works on a wide range of pressure sensitive vinyl (PSV) media and other materials like knitted polyester. From the Ultraflex product range, it can be used with front-lit, fabric and banner materials



# UV PRINTING

The most advanced and latest printing technology is the UV (Ultra-Violet) printing technology. UV printers offer a high return on investment (ROI), increased profitability, used for a variety of indoor and outdoor applications, and work with a wide range of media.



# PRODUCTS

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## CANOPY

Banking on our enriched industry experience, we are able to offer a wide gamut of Promotional Canopies. We design and fabricate this high grade quality Promotional Canopies by employing finest grade basic materials.



# GAZEBO

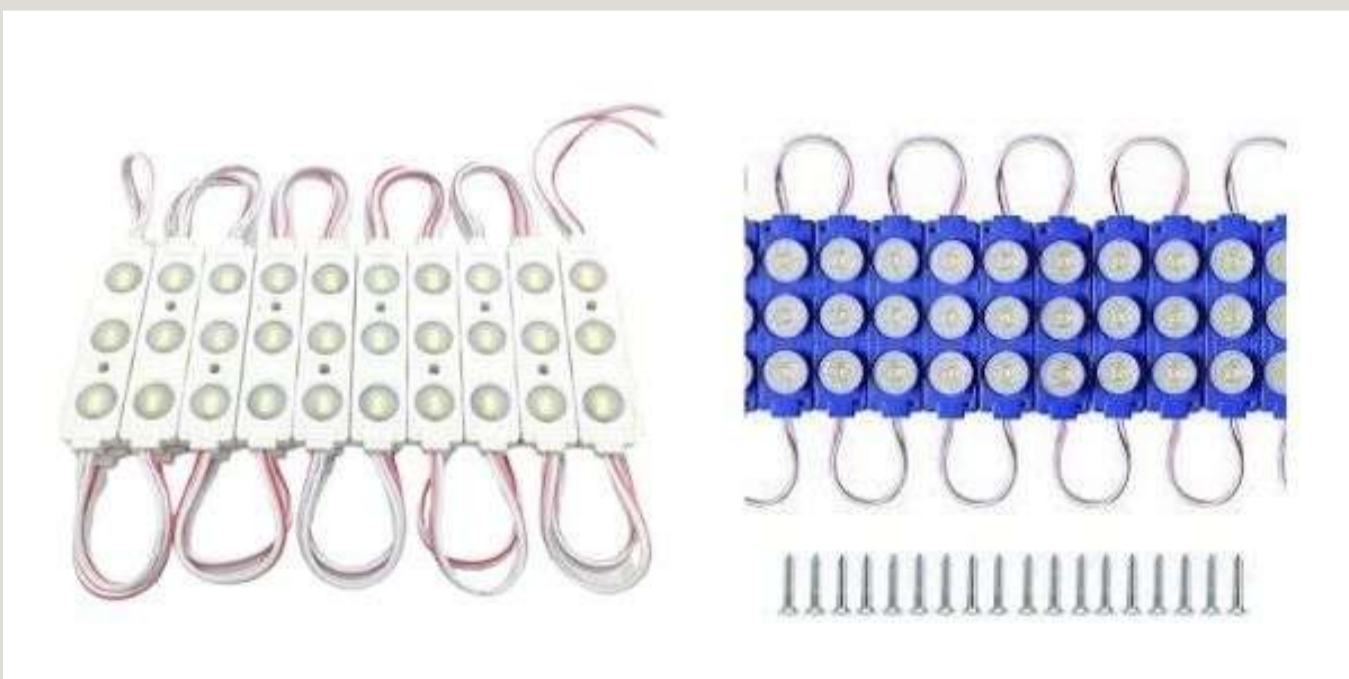
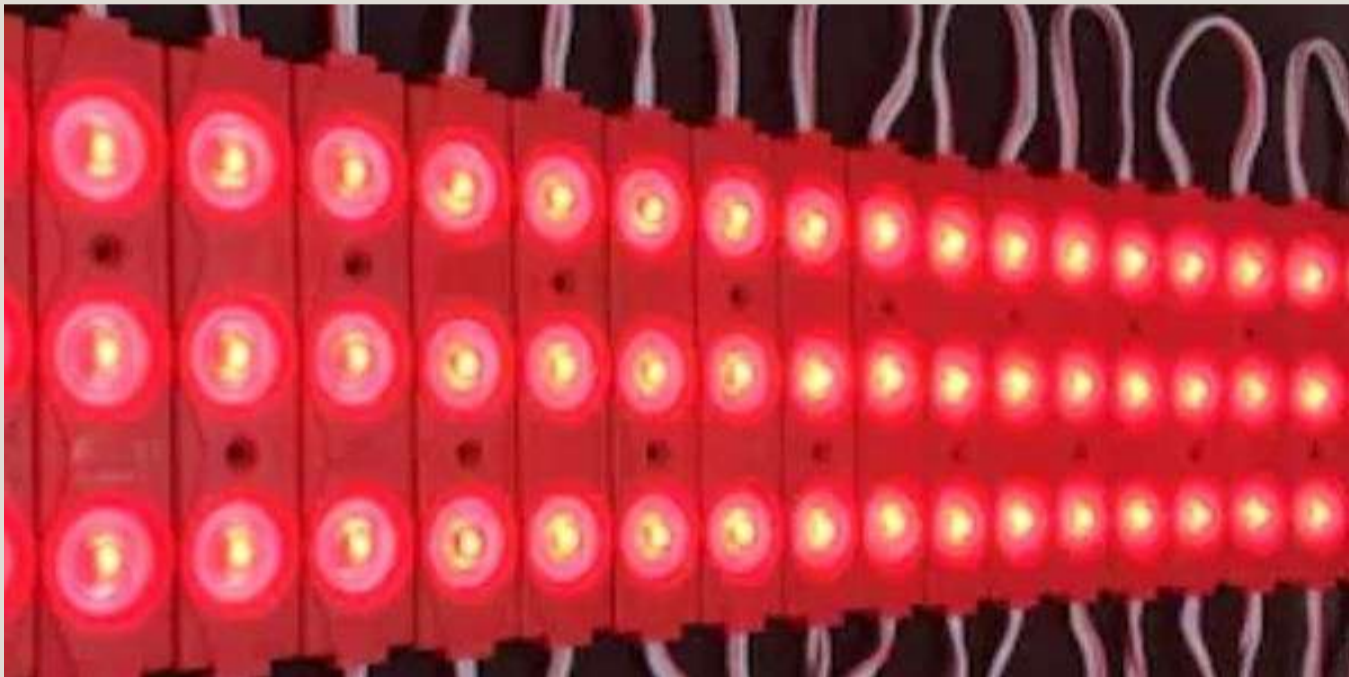
Providing you the best range of outdoor garden gazebo, garden gazebos, outdoor gazebo, garden camping gazebo, gazebos and garden luxury gazebo with effective & timely delivery.





# LED MODULES

We are a leading Manufacturer of samsung led module, signage led module, osram,lt, samsung led module, led modules and korea led modules from Chandigarh, India.



# PROMOTIONAL TABLE

Pioneers in the industry, we offer demo promo table, promotional table, printed promo table and digital promo table from India.



# POWER SUPPLY

Power supplies form an integral part of the electro-mechanical world. From a broad perspective, their primary function is to provide electric energy to all types of electronic circuits (e.g. small electronic devices, large machinery) in both the commercial and industrial worlds. From a narrower perspective, their primary function is to power electrical circuits by converting or adapting one form of electrical power into another.



# ROLL-UP STANDY

Banking on our enriched industry experience, we are able to offer a wide gamut of Promotional Standee. Our company is highly acclaimed in offering a wide range of Promotional Standee. We offer this high grade Standee as per the variegated requirements of our international client's.



# UMBRELLA

Promotional Umbrella manufacturer, Offering the marketing advantage your business needs. Get your logo branding on Umbrellas and get noticed in rain and shine in sun.



# CREATIVE & DESIGNS

FROM A SMALL BROCHURE UPDATE TO REDEFINING YOUR ENTIRE BRAND

Your visual identity should leave an impression—is it the right one?

It all starts with your visual brand. Your brand identity shows your personality to potential customers and sets you apart from your competition. It offers consistency in communication and can create a sense of loyalty with your team and customers alike.

## CREATIVE AGENCY SERVICES

### FULL-SERVICE CREATIVE

Infographic Design  
Marketing & Advertising Collateral  
Event Branding, Planning, & Promotion  
Logo Design & Brand Assets  
Interior & Exterior Signage Design  
Vehicle Wrap Design

### BRAND DEVELOPMENT

Visual Identity Development  
Brand Messaging Guidelines  
Visual Standards Guidelines  
Brand Strategy  
Media Planning Services  
Brand Launch Campaigns

### DIGITAL CREATIVE

Marketing Consultation  
Concept Development  
Website Design  
Email Design & Marketing  
Social Media Graphics






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